

# Retail

## AWARE Industry Solutions



### SOLUTION HIGHLIGHTS

- Cross-docking and flow-through for managing merchandise without stocking.
- Single pass put-away of multiple SKUs.
- Task interleaving, allocation by order type/status and automated slotting for case and piece picking.
- Shipment receipts through multiple levels of ASNs and pre-determined shipment allocation.
- Open architecture allows interface with suppliers and merchandising centers.
- Auto-alert and advanced event management for proactive event and exception handling.
- Automatic notifications to appropriate managers and trading partners upon scheduled events or exceptions.
- RFID for cost reduction and productivity improvements.
- Value-added services to address complex customer-specific fulfillment requirements (e.g. private labeling, special packing, promotional items, kitting, co-packing, etc.)

The retail industry is confronted by many unique challenges such as increased globalization, ever changing customer behavior, growing customer service expectations, complexities of expanding distribution and supply channels and increased competition. In order to boost profit margins, companies need to maintain low inventory levels while ensuring high product availability. Improved forecast accuracy is required to safeguard against lost sales and brand/image erosion that can result from stock-outs. Driving a compelling and positive consumer experience is an imperative that can help improve customer loyalty and retention and result in higher sales. With shortened product lifecycles, companies must manage product transitions with improved promotional planning, better forecasting for seasonal products and timely markdowns for slow selling products. Longer procurement lead times require close collaboration with suppliers to gain an end-to-end visibility and respond to any changes in the supply chain. In order to achieve operational excellence, companies need to look at more effective ways to improve sales, eliminate costs from the supply chains and proactively manage events by collaborating with suppliers.

Aware supply chain execution solutions from Exactus can empower you to meet retail industry specific needs with several advanced features such as single pass put-away of multiple SKUs, efficient vehicle and user travel strategies to reduce labor and increase throughput, task interleaving, allocation by order type/status and automated slotting for case and piece picking. Aware lets you optimally manage your high piece pick environment by improving the efficiency in your receiving, picking and put-away processes. Shipments can be received through multiple levels of ASNs and you can pre-determine allocation of shipments in order to improve merchandise flow-through in your facility. Cross-docking and flow-through let you manage merchandise without stocking. Aware's open architecture allows you to interface with your suppliers and merchandising centers to better manage inventories through collaboration.

With real-time visibility to key inventory, distribution and performance metrics, you get continuous insight into the location of deliveries and shipments to help you optimize your retail business processes. Material, labor, and space assets related to inbound and outbound operations can be allocated optimally to realize cost and time savings. You can monitor vendor history and track such attributes as delivery schedule timeliness, quality assurance and damaged goods returns. The auto-alert and advanced event management facilities of Aware let you proactively manage events and exceptions. Notifications can be sent to managers and trading partners when a scheduled event or exception occurs, thereby preventing stock-outs and delays related to backorders.

The EPC compliant RFID features of Aware can offer considerable productivity improvements and reduction in costs for retailers by potentially eliminating or reducing manual scanning in receiving operations. Aware lets you easily manage such value-added services as private labeling, special packing, promotional items, kitting and co-packing to address complex customer-specific fulfillment requirements.